# **EMRE ARISOY**

## **Digital Director**

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#### **ABOUT ME**

Everyone who works with me describes me as "fun, hyperactive, hardworking, investigative and creative" Since I have a perfectionist nature, I push my limits to be the best.

#### **EXPERIENCES**

## Intern

Youth Republic

## Social Media Specialist

Youth Republic 2012-2013

## Social Media Manager

Manajans JWT 2013-2016

Modiki

2017-2017

# **Digital Executive**

Cheil Worldwide Turkey 2017-2019

# **Digital Manager**

Cheil Worldwide Turkey 2019-2021

# Social Media Group Head

Senfonico

2021-2023

# **Digital Director**

Concept Istanbul 2023-Present

#### **CAREER HIGHLIGHT**

- We received the first award in the history of the main brand with the project You Become a Legend for Ülker. / Kristal Elma, Felis, Mixx and Kırmızı (Best Social Media Communication Award)
- We won Felis and Crystal Apple with the Elidor Upside Down Twitter project.
- We became TT in organic ways by managing the Social Media side of Ax Turkey's Silent Showcase project synchronized with the live broadcast.
- o I won the team championship in the Strategy Head training organized by the Advertising Association every year.
- o I won so many awards with Samsung Turkey.

#### **SKILLS**

COMMUNICATION	0000000000
ORGANISATION	0000000000
TEAM WORK	0000000000
CREATIVITY	0000000000
SOCIAL	0000000000
LEADERSHIP	000000000

## EDUCATION, HOBBIES etc.

## Education

ANADOLU UNIVERSITY

**ECONOMY** 

2007-2011

### **BİLGİ UNIVERSITY**

E-TİCARET AKADEMİ

2012

## **Marital Status**

Married

## **Military Services**

Done.

## **Hobbies**

Football, Basketball, Cinema, Blogging and Listening Music